



Russian Inline Skater-Hockey Federation (RISHF) is currently preparing an international conference entitled **“Sports cluster as a magnetic center for the urban community. International experience and Russian social innovations”**. The conference will be held on **February, 28 2020** in Moscow, its participants will be 10 countries and more than 20 regions of the Russian Federation.

The conference will consider the experience of European countries and national inline skater-hockey federations in the creation and development of sports clubs, which today is of great interest, for both consumers, city authorities and business structures. The conference will show the exceptional strategic importance of these sports for the future of the cities.

On February, 28 2020, the following topics will be raised: current problems of urban residents, current trends in involving citizens of all generations in regular sports, the formation of the need to lead a healthy lifestyle, tools for using the sports Federation for the development of mass sports, the most effective models for the development of the club system in cooperation with government agencies, educational institutions and sponsors, effective models of cooperation between sports organizations from different countries and continents.

The conference program includes presentations, discussions, exchange of views on the topics: how the club system can become the center of attraction of the urban community, business and government; international experience in creating sports centers of attraction in small cities and megapolises.

The conference purpose is the strategic development and promotion of inline skater hockey. Holding such a Conference is a great opportunity for representatives of all countries to share their own experience in the creation and development of inline-skater hockey clubs, to share the difficulties and problems they face in their countries. The conference will be a platform to support national Federations. Open discussion and the mechanism of joint search of solutions-will allow to carry out even the most difficult tasks successfully. The conference will also be an example of building positive

international relations and involving new countries to IISHF, such as Kazakhstan, Belarus, Uzbekistan and others.

You can find detailed information, speakers and topics on our website:
www.mosurbansport.com