IISHF Communication & Marketing Officer - (CMO). Job description

The **International Inline Skater Hockey Federation** (IISHF – www.iishf.com) is the governing body for skater hockey worldwide. The IISHF organizes 9 international Ttitle Eevents per year and aims to grow in new markets. Under the auspices of the Vice President the IISHF is looking to for a Communications & Marketing Officer (CMO).

Responsibilities:

- Develop, write and edit marketing and communications materials, including press releases, blog posts and social media content.

- Promote communications and marketing materials through appropriate channels.

- Track analytics and create reports detailing successes and failures of communications campaigns.

- Ensure that all communications and marketing material aligns with brand standards.

- Maintain digital media archives including photos and videos.

- Work with the IISHF team and partners to conceptualize and implement communications strategies and campaigns.

- Respond to media inquiries.

Qualifications expected: (to be met best way possible**)**

- Passion for skater hockey.

- Prior experience in a communications, public relations or marketing role.

- Understand best practices of the main social media channels (Facebook, Instagram, Twitter, Pinterest, Messenger services, etc.).

- Must possess exceptional writing skills in English and be able to compose engaging and accurate content.

- Strong communicator who works well independently and with a team/partners.

- Strong time management skills and the ability to juggle multiple projects simultaneously.

- Knowledge of Adobe PhotoShop, InDesign, and Illustrator is an asset.

- Ability to think strategically and identify ways to improve communication efforts.

- Must be resourceful and take initiative proactively even with minimal direction.

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The position is an honorary activity with allowances granted in connection with official IISHF events. If you are interested, please apply per email with a current CV and motivation letter to office@iishf.com. Deadline for applications 30th of June, 2020.